

March 23, 2010

**50% SOLD - The BIG Ticket is proving to be a very HOT Ticket**

The Princess Margaret Hospital Foundation (PMHF) announced today that half of all available tickets in The Princess Margaret Home Lottery have been sold.

"The Princess Margaret is known for giving away the best real estate prizes – and this year's prizes are proving to be very popular" said Paul Alofs, President and CEO of PMHF. The program includes 10 incredible grand prize properties, ranging from custom dream homes to downtown condos to luxury vacation getaways. "There is something to suit everyone – whatever their stage of life and this depth of prizes is what really appeals to ticket buyers" added Alofs.

There really is just one BIG prize after another - The Biggest One of All is an opulent 8,000 SF custom dream home in an established neighborhood in Richmond Hill, designed and decorated by Greenpark and valued at \$3.6 Million. There are generously sized family homes in Thornhill, eco-friendly homes in Milton, chic condos in downtown and midtown, two four-season vacation homes at Blue Mountain and a lakefront cottage Early Bird Prize in the Kawarthas valued at \$750,000.

Over 30,000 prizes will be awarded, including the latest vehicles, including North America's first highway capable electric sports car - the Tesla Roadster and Porsche's new 4-door Panamera S, plus vacations to the world's top destinations and all the latest technology for the home.

Tickets are just \$100 or 3 for \$250 and available by calling 416-650-7888 or 1-866-631-1234 or order online at [www.HelpConquerCancer.ca](http://www.HelpConquerCancer.ca)