

October 28, 2010

LESS THAN 1 WEEK AND OVER 80% SOLD! Time running out in The PMH Welcome Home Sweepstaks

The Princess Margaret Hospital Foundation (PMHF) announced today that just one week remains until the Early Bird Deadline in its Welcome Home Sweepstakes for cancer research—and tickets are now over 80% sold.

Purchasers must get their tickets by midnight, November 4 to be eligible to win Ontario's most valuable Early Bird prize—a 2010 Ferrari California worth over \$300,000.

"Our Welcome Home Sweepstakes sold out early last year," said Paul Alofs, President and CEO of PMHF. "This year's ticket sales are even stronger, so I urge everyone not wait or they may be disappointed."

Each ticket purchased early is eligible to win over 29,000 prizes, including a \$3.6 million Oakville showhome designed by Lynda Reeves, a \$1.1 million lakefront Muskoka cottage, plus stylish condos in Yorkville and downtown Toronto.

Tickets are \$100 or 3 for \$250 and can be ordered by calling 1-866-631-1234 or online at www.HelpConquerCancer.ca.